



NEVADA
DEVELOPMENT
AUTHORITY

June 4, 2008

Mr. James E. Trevino
Principal
Dot Vegas, Inc.
10161 Park Run Drive, Suite 150
Las Vegas, NV 89145

RE: Endorsement of Dot Vegas, Inc.
Application to Operate the .vegas Top Level Domain

Dear Mr. Trevino,

The Nevada Development Authority is keenly interested in advancing worldwide awareness of Las Vegas, not only as an international holiday and convention destination, but as an outstanding place to locate or conduct virtually all types of businesses. Our economic development efforts include a strategic plan to increase international awareness of the benefits of Las Vegas and the many benefits and opportunities that this area has to offer to enterprises considering expansion or relocation.

Your plan to submit an application to the Internet Corporation for Assigned Names and Numbers ("ICANN") to establish a .vegas top level internet domain presents an exciting, worldwide effort to advance the objectives of our organization. We congratulate you for your initiative and innovation and are pleased to provide our endorsement of Dot Vegas, Inc.'s application to establish and operate the .vegas top level internet domain.

The Nevada Development Authority looks forward to working with Dot Vegas, Inc. in the future as we collectively work to advance the Las Vegas area, its businesses and citizens.

Warmest regards,

A handwritten signature in black ink, appearing to read 'Somer Hollingsworth'.

Somer Hollingsworth
President & CEO

ASH:kp