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July 7, 2008

Dot Vegas, Inc.
Attention: Joe W. Brown
10161 Park Run Drive, Suite 150
Las Vegas, NV 89145

Re: .Vegas - Application

Dear Joe:

As a lifelong resident of Las Vegas and as President/CEO of the Las Vegas Chamber of Commerce, it was with great interest that I reviewed your information regarding obtaining an Internet Corporation for Assigned Names and Numbers ("ICANN") for a ".Vegas" top level domain.

Since 1911, enhancing the international business reputation of Las Vegas has been squarely within the scope of our organization.

With the remarkable population growth has come a vibrant and thriving Las Vegas business community. This top level domain would not only be of considerable benefit to increasing exposure of Las Vegas on the world wide web, but would be of specific interest to the nearly 7,000 small and large member businesses that make up the largest business organization in Nevada.

I wish you success with your application.

Sincerely,



Kara Kelley
President & CEO